

# 2020 Power Up: Women's Leadership Conference

*\*Moved to a virtual conference due to COVID-19\**

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**8 – 8:30 AM**            **Registration & Networking Breakfast**

**8:30 – 9:15 AM**        **Breakfast Keynote, sponsored by Northwestern Mutual**

**9:30 – 10:30 AM**      **Session 1 Breakouts:**

- *Negotiations as a Woman in Business – ABWA*
- *Lifting Up the Next Generation of Women – Hispanic Chamber*
- *Starting a Business: Pushing Past the Fear to Take the Risk – Junior League of New Orleans*
- *Connect: The Importance of Networking & Mentorship – LikeMinded Ladies*

**10:30 – 10:45 AM**    **Break**

**10:45 – 11:45 AM**    **Session 2 Breakouts:**

- *Change Your Perspective of Change – NAWBO*
- *Building a Woman-Owned Economic Ecosystem – WBEC South*
- *Creating a Culture of Inclusivity – Women of NORLI*
- *Leading the Charge & Inspiring the Change – Women United*

**Noon – 1:30 PM**        **Luncheon & Keynote Speaker, sponsored by Fidelity Bank P.O.W.E.R.**

**Pink is NOT My Favorite Color**

*Johanne Belanger, VP, Feld Marketing, US & Canada – Marriott International*

**1:45 – 2:45 PM**        **Session 3 Breakouts:**

- *Culture & Gender Affecting Communication – French American Chamber of Commerce*
- *emPOWERing Growth – Power of Women*
- *Exploring the Confidence Conundrum – Urban League Women's Business Resource Center*
- *Branding Yourself Through Social Media – Women's Council of Realtors*

**2:45 – 3 PM**            **Break**

**3:00 – 4:00 PM**        **Session 4 Breakouts:**

- *What's Your Leadership Philosophy? – St. Bernard Chamber Women's Professional Network*
- *The Impact of Community Involvement – Women's Professional Council*
- *Cracking the Code to Build Your Business – Women's Presidents Organization*
- *Going Global: Being a Woman with a Worldwide Career – World Trade Center*

**4:00 – 5:30 PM**        **Networking Happy Hour**